ORDINANCE NO. 31-16

TO AMEND CERTAIN PORTIONS OF THE UNIFIED ZONING ORDINANCE OF TIPPECANOE COUNTY, INDIANA, DESIGNATING THE TIME WHEN THE SAME SHALL TAKE EFFECT.

BE IT ORDAINED BY THE COMMON COUNCIL OF THE CITY OF WEST LAFAYETTE, INDIANA, THAT ORDINANCE NO. 32-97 IS HEREBY AMENDED AS FOLLOWS:

Section 1: Ordinance No. 32-97 of the City of West Lafayette, Indiana, is hereby amended to rezone the following described real estate, to wit:

Lots numbered five (5), six (6), seven (7), eight (8), and nine (9) in Charles Chauncey's Plat of Ellsworth Subdivision of a part of Chauncey, as same is platted upon an part of the East half of the Southeast Quarter of Section Nineteen (19) in Township Twenty-three (23) North, Range Four (4) West. Located in Wabash Township, Tippecanoe County, Indiana.

Containing in all 0.83 aces, more or less.

Section 2:	Said real estate	is hereby rezoned as follows:	lows:		
	FROM:	R3W District			
	TO:	PDMX District			
			981		
Section 3: the Mayor.	This ordinance	shall be in full force and	l effect from a	nd after its passag	e and signing by
INTRODUCE	D ON FIRST RI	EADING ON THE 3	DAY OF_	October	, 2016.
MOTION TO COUNCILOR	ADOPT MADE	BY COUNCILOR <u>Ke</u>	<u>2e∩</u>	, AND S	SECONDED BY
WEST LAFA	YETTE, INDIA EN PASSED B	O, AND ADOPTED BY ANA, ON THE <u>3</u> Y A VOTE OF <u>8</u> IN	_ DAY OF	October	, 2016,

	AYE	NAY	ABSENT	ABSTAIN
Bunder	/			
DeBoer	V			
Dietrich	-			
Jha				
Keen	V			
Leverenz	~			
Sanders				
Thomas	V			
Wang				

Peter Bunder, Presiding Officer

Attest:	
Sana G. Booker, Clerk	
PRESENTED BY ME TO THE MAYOR OF THE CITY OF WEST LAFAYETT THE 5 DAY OF October, 2016.	E, INDIANA ON
Sana G. Booker, Clerk	
THIS ORDINANCE APPROVED AND SIGNED BY ME ON THE	6 DAY OF
John R. Dennis, Mayor	
Attest:	
Sana G. Booker, Clerk	

Area Plan Commission

of TIPPECANOE COUNTY

20 NORTH 3RD STREET LAFAYETTE, INDIANA 47901-1209 (765) 423-9242 (765) 423-9154 [FAX] www.tippecanoe.in.gov/apc SALLIE DELL FAHEY EXECUTIVE DIRECTOR

September 22, 2016 Ref. No: 16-221

West Lafayette Common Council c/o Clerk 222 North Chauncey, Room 101 West Lafayette IN 47906

CERTIFICATION

RE: Z-2654--CORE-UP MASTER JV, LLC (The Hub at West Lafayette PD)(R3W to PDMX):

Petitioner is requesting rezoning of 0.83 acres in order to construct a mixed-use building that steps from 9 stories to 10 stories and contains approximately 270-300 units with up to 599 bedrooms maximum, an option for approximately 1,800 square feet of ground floor retail, and a 168 space internal parking garage. The property is located at 140 S. Pierce Street and 228-236 Wood Street in West Lafayette, Wabash 19 (SE) 23-4.

Dear Council:

As Secretary to the Area Plan Commission of Tippecanoe County, I do hereby certify that at a public hearing held on September 21, 2016, the Area Plan Commission of Tippecanoe County voted 14 yes – 0 no to APPROVE the motion to rezone the subject real estate from R3W to PDMX Therefore, the Area Plan Commission of Tippecanoe County recommends to the West Lafayette Common Council that the proposed rezoning ordinance be APPROVED for the property described in the attachment, contingent on meeting all requirements of *UZO* 2-28-10 for submission of Final Detailed Plans, signed off by those noted in that section to include:

- 1. All sheets (other than preliminary plat) that make up the approved Preliminary Plan;
- 2. PD construction plans per UZO Appendix B-2;
- 3. A final plat including the relocated alley dedication per UZO Appendix B-3 as applicable;
- 4. Appropriate surety submitted with final detailed plans;
- 5. Plant schedule approved by the West Lafayette Greenspace Administrator that is in conformance with the approved Preliminary Plan;
- 6. With the submission of the final detailed plans (including final plat) and subject to approval by the Administrative Officer, easement language governing public access to the pocket park will be finalized;
- 7. With the submission of the final detailed plans and subject to the approval of the Administrative Officer, the following updates shall be made unless completed prior to the APC public hearing on this petition:
 - Wall-mounted lighting fixtures shall be placed along the building's alley frontages with type, amount, and location subject to approval of the Administrative Officer
 - b. MOT and final Site Plan/Landscape Add notes on the final Maintenance of Traffic Plan and Landscape Plans stating: "Subject to change based on coordination with Plenary Roads State Street and subject to the approval of Administrative Officer and Greenspace Administrator."
 - c. On the final version of Sheet C106, remove the 16" and 24" options for lighting and instead use the 8" configuration

- d. On the final version of the signage plan sheets add a note: "Garage signage subject to the approval by the Administrative Officer with the submission of the Final Detailed Plans."
- e. Update the Narrative concerning Blade signage with this note: "Blade signage shall not exceed number of commercial tenants and leasing office."
- f. Remove "Project Blade Signage"
- g. PD signage-show max SF, (350SF)
- h. S1.01 (3) Signage on North Elevation 135SF not 270SF
- i. Clarification on Pool location (Either location is fine but not both).
- j. The Signage plan elevation sheets will be updated with maximum-dimensioned locations (per the Narrative) of commercial signage in the event the commercial option is triggered.

Public Notice has been given that this petition will be heard before the West Lafayette Common Council at its October 3, 2016 regular meeting.

Sincerely,

Sallie Dell Fahey
Executive Director

SDF/Imu

Enclosures: Planned Development drawings and Ordinances

cc: Ma

Marc Lifshin, Core-Up

Bower Housing

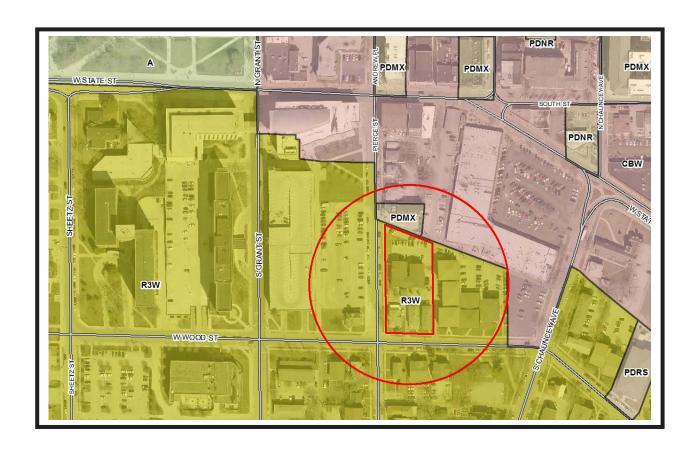
Bryan & Gina Fairfield

Daniel Teder

West Lafayette Engineer

Z-2654 CORE-UP MASTER JV, LLC (The HUB at West Lafayette PD) (R3W to PDMX)

STAFF REPORT September 15, 2016



Z-2654 CORE-UP MASTER JV, LLC THE HUB AT WEST LAFAYETTE PLANNED DEVELOPMENT R3W TO PDMX

Staff Report September 15, 2016

REQUEST MADE, PROPOSED USE, LOCATION:

Petitioner with consent of the owners and represented by attorney Daniel Teder, architect Antunovich Associates, engineer/surveyor TBIRD Design Services, and landscaping services by Garden Art, Inc., is requesting PDMX zoning on approximately 0.83 acres in order to construct a mixed-use building that steps from 9-stories to 10-stories and contains approximately 270-300 fully furnished units with up to 599 bedrooms maximum, an option for approximately 1,800 square feet of ground floor retail, and a 168 space, 3-level internal parking garage. The property is located at 140 S. Pierce Street and 228-236 Wood Street in the City of West Lafayette; Wabash 19(SE) 23-4.

ZONING HISTORY AND AREA ZONING PATTERNS:

The subject property is presently zoned R3W Multi-Family Residential West Lafayette as are most of the properties surrounding the site except to the northeast which is zoned CBW Central Business West Lafayette. Most rezone actions in the vicinity have been PDs and include: 302 Vine Street PDMX (Z-2641), Alpha Omicron Pi PDRS (Z-2618), Grant Street Station PDMX (Z-2589), South Street Station PDRS (Z-2574), 225 Northwestern Avenue PDMX (Z-2562), State Street Corner PDMX (Z-2482), Chauncey Square PDMX (Z-2454), University Terrace PDMX (Z-2450), Chipotle PDNR (Z-2255), Chauncey Townhouses PDRS (Z-2216), Villa on Pierce Street PDMX (Z-2122), West Lafayette Public Library PDNR (Z-2109) and State Street Commons PDMX (Z-1966).

AREA LAND USE PATTERNS:

The subject property is located at the core of Chauncey Village's historic central business district and is surrounded by an increasingly dense mix of commercial and residential uses. The subject property is presently the site of three converted single-family houses and one 3-story apartment building containing, once added together, 83 bedrooms in all. North of the subject property is the Villa on Pierce Street PD (2-story café and apartments) while to the west is a lone converted single-family house and some Purdue University parking facilities (a surface lot and an 8-level garage). To the south and east of the subject property is a mix of older converted single family houses and 2 and 3-story apartment buildings.

TRAFFIC AND TRANSPORTATION:

Wood and Pierce Streets are classified as urban local roads according to the adopted *Thoroughfare Plan.* The subject property is also bounded on the north and east by two public alleys which are to remain: one running east to west (15' wide) and one running north to south (12' wide). Vehicular access to the project's upper parking levels and loading/trash dock will be off the east-west alley while access to the project's lower parking level will be off of Wood Street. Significant updates to the streetscapes along the site's two street frontages will occur with this project. The existing 5' sidewalks with grass strips along both Pierce and Wood Streets will be replaced with an 11.5' sidewalk on Wood Street and an even more generous 17.5' sidewalk on Pierce Street. Both improved streetscapes will contain street trees, street lighting, urban street furniture (bike racks / trash cans / benches) and a total of 8 new public on-street parking spaces. The wider sidewalk along Pierce Street also affords the project a pull-off area and two of the new on-street parking spaces are intended to be reserved for Zipcar or some other car sharing program.

The project contains 168 off-street parking spaces in three internal garage levels. The surface and upper parking levels (accessed from the east-west alley) are internally connected by ramps while the sub-surface level (accessed from Wood Street) is not internally connected to the other parking levels. Based on the maximum unit/bed range for the project (300 units / 599 bedrooms) the proposed residential parking ratio for the project is 0.28 spaces per bedroom or 0.56 spaces per unit. The vast majority of the parking spaces are normally sized (9' x 18') with only a small number of compact (7.5' x 16') and tandem spaces. The garage levels also provide parking for up to 19 motorcycles or mopeds and the project's internal bicycle parking comes to 310 spaces (including residential levels and garage levels).

The Hub will bring a new and welcome urban thinking to the accommodation of private vehicles in downtown residential environments. National trends on parking utilization and staff's own local and regional research have been pointing to drastically decreasing demands for residential parking in dense, urban and near-campus environments. In staff's 2012 defense of our recommendation of denial for "The Landmark Planned Development" (which would later become "Fuse" after many changes) we cited parking research conducted in late 2011 of mostly Big-10 communities in the mid-west to partly justify our recommendation. Generally, parking ratios in these communities have gone down in the five years since they were last researched. Some of the more notable examples include:

University of Michigan (Ann Arbor)

	5 , ,
2011 Research	2016 Research
• 1.5 spaces / unit (regardless of number of	 No off-street parking required in core areas.
bedrooms per unit)	The normal floor area allowance requires 1
 1 space / unit for converted homes 	off-street parking space per 1,000 square
	feet of gross floor area.

University of Nebraska (Lincoln)

2011 Research	2016 Research
1.75 spaces / unit	 No parking requirement in downtown campus area due to public and private parking garages.

University of Illinois (Champaign)

2011 Research	2016 Research		
0.5 spaces / bedroom	No parking requirements in core areas.		
1 space / unit minimum	Limited permit parking available in city		
2 spaces / unit maximum	garages/lots.		
 Up to 4 bedrooms / unit maximum 			

University of Wisconsin (Madison)

(madically			
2011 Research	2016 Research		
 1 space / unit minimum to 2.5 spaces / unit maximum Parking standards negotiated for each project under the city's Conditional Use Permit standards within the aforementioned range. 	No changes - more use of conditional use permits and parking waivers than in the past to lower ratios even more, along with on- street resident parking programs.		

Additionally, completed project data from around the country, supplied by the developer and verified by staff, also points to lower parking ratios becoming the norm:

- The Hub at Tucson, AZ (594 bedrooms, 90 parking spaces, 0.15 spaces per bedroom)
- The Hub at Columbia, SC (848 bedrooms, 117 parking spaces, 0.14 spaces per bedroom)
- The Hub at Madison, WI (971 bedrooms, 143 parking spaces, 0.15 spaces per bedroom)
- 1008 S. 4th Street at Champaign, IL (158 bedrooms, 30 parking spaces, 0.19 spaces per bedroom)
- Landmark at Ann Arbor, MI (606 bedrooms, 134 parking spaces, 0.22 spaces per bedroom)
- Evolve at Knoxville, TN (228 bedrooms, 49 parking spaces, 0.21 spaces per bedroom)
- The Flats at Normal, IL (251 bedrooms, 67 parking spaces, 0.27 spaces per bedroom)
- Block 68 at Lincoln, NE (573 bedrooms, 234 parking spaces, 0.41 spaces per bedroom)

Finally local data on parking utilization gathered for three large planned developments in West Lafayette, and generally fully leased at the time the data was gathered, rounds out the picture:

- Chauncey Square (expansion approved in 2011), 386 bedrooms, 455 parking spaces, 250 spaces leased by residents, only 64% of garage used by residents during the fall 2015 semester
- Grant Street Station (approved in 2012), 281 bedrooms, 282 parking spaces, 141 spaces leased by residents, only 50% of garage utilized by residents during the fall 2014 semester
- "Fuse" 720 Northwestern Avenue (approved in 2012), 489 bedrooms, 367 parking spaces, 249 spaces leased by residents, only 51% of garage used by residents during the fall 2015 semester

Clearly we have been over-parking our large, near-campus projects. And while most of the other communities identified in our analysis are larger than ours, their quality of transit and provision of alternative modes of transportation (car sharing, bike sharing, etc...) largely mimics our own with few exceptions. The main difference lies in the provision of public parking infrastructure. Many communities have been lowering or eliminating minimum parking requirements in their core areas in direct proportion to the availability of public (and sometimes private) parking infrastructure. If the city council wants to responsibly continue to support denser, mixed-use urban development in its central business district the issue of creating a sustainable and robust public parking program (onstreet residential permits, new city garages, etc...) must be addressed in the near term.

ENVIRONMENTAL AND UTILITY CONSIDERATIONS:

City utilities and Indiana American water are available to serve the site. The city's fire and police departments were heavily involved from the early stages of negotiations and are satisfied that ease of access to, within, and around the building has been achieved in the preliminary plan. In addition to the generous streetscape offerings along Wood and Pierce Streets, the project will incorporate a "pocket park" at the southwest corner of the building at street level. Coming in at approximately 900 square feet with the upper 8-stories of the building overhead the pocket park will contain terrace-style seating and additional landscaping and have a public-access easement placed over it to allow for lawful public movement.

STAFF COMMENTS:

Moving from the "mid-rise" variety (4 to 6 stories) typified by such projects as Fuse, River Market, and Chauncey Square, The Hub is the first true "high-rise" (7+ stories) in the off-campus part of the city rising to a height of 10 stories. Located in the center of what staff referred to as the "Downtown

Core" in our concept land use plan for the Village/Levee (recently shared with the city council), the building actually continues a theme of urban high-rise long since begun on-campus just west of The Hub down Wood Street: Immediately to the west across Pierce Street is the 8-level Wood Street parking garage, across Grant Street to the west of the garage is the 10-story Young Hall, and immediately west of Young Hall is the 13-story Hawkins Hall.

Architecturally the building's design embraces and respects its two street frontages. Along Pierce Street, the building's façade is generously pulled back in two places, creating two large open terraces at the third floor, filled with amenities for the residents. At the street levels the building activates the streetscapes in by incorporating multi-level townhouse units with direct entrances from the sidewalks adjacent to their private patios. Some of these walk-up unit spaces will retain the ability to be repurposed as commercial spaces in the future as market needs dictate. An aspect of affordability is also being incorporated into The Hub with the inclusion of "micro units". These small, fully furnished studios (approximately 300 square feet) will present a student of more modest means the ability to live in a building that might normally be financially out of reach. At the northwest corner of the building is an open plaza space in front the main residential lobby entrance while at the southwest corner the aforementioned "pocket park" will be placed. Balconies are found with some of the units and are strategically placed around the building on the upper levels to break-up the facades. Rooftop amenities for residents are also being programed on the building's north roof and signage and lighting for the project are relatively modest given building's size and location. Finally, from the data we've gathered on parking demands, The Hub will be the first large, urban, mixed-use development in West Lafayette to be purposely built to discourage private car usage. With its lower parking ratio, access to car sharing, bike sharing, and transit, the project will set a new standard for parking efficiency in West Lafayette's downtown.

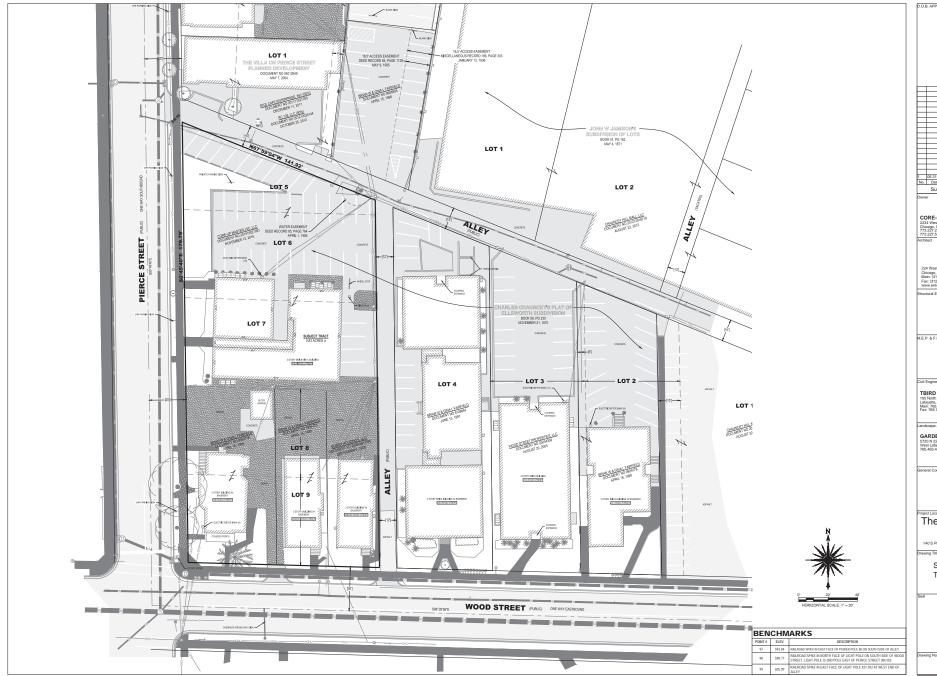
Consistent with existing policies, (from the adopted *New Chauncey Neighborhood Plan* which encourages the most intense development to locate in the Chauncey Village, to the *Housing Element* in the *Comprehensive Plan* which promotes both increased density and a diversity of unit types to assist with affordability in the downtown/core areas near campus, to our own findings in staff's publication *2015 Update Tippecanoe County Student Rental Report & Survey* which finds the lowest vacancies centered on Chauncey Village), The Hub at West Lafayette Planned Development is proof of what happens when good planning policy meets market demand. In the many dense, residential, and mixed-use developments supported by staff and approved by the city council in the near-campus areas since the late 1990's, the City of West Lafayette has sent strong signals to the development community as to exactly where it will support more intense urban development. Located precisely where development of this caliber should be (the historic central business district), "The Hub" is merely the next step in the urban evolution of West Lafayette, built on the foundation of all the planned projects that came before it.

STAFF RECOMMENDATION:

Approval, contingent on meeting all requirements of UZO 2-28-10 for submission of Final Detailed Plans, signed off by those noted in that section to include:

- 1. All sheets (other than preliminary plat) that make up the approved Preliminary Plan;
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 1
 05.31.16 Issued for PD Draft Plan

 No.
 Date
 Description

 Submissions & Revisions
 Preliminary CORE-UP MASTER JV, LLC 2234 West North Avenue Chicago, Illinois 60647 773.227.2850 773.227.5350 M.E.P. & F.P. Engineers TBIRD 105 North 10th Street Lafayette, Indiana Main: 765.742.1900 Fax: 765.742.1905 GARDEN ART 5720 N 225 W West Lafayette, Indiana 765.463.4000 The HUB at West Lafayette 140 S Pierce Street, West Lafayette, Indiana SITE ANALYSIS TOPOGRAPHIC SURVEY

V104

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2 08.31.16 Issued for Preliminary PD F 1 05.31.16 Issued for PD Draft Plan No. Date Description Submissions & Revisions CORE-UP MASTER JV, LLC 2234 West North Avenue Chicago, Illinois 60647 773.227.2850 773.227.5350 M.E.P. & F.P. Engineers TBIRD 105 North 10th Street Lafayette, Indiana Main: 765.742.1900 Fax: 765.742.1905 GARDEN ART 5720 N 225 W West Lafayette, Indiana 765.463.4000 The HUB at West Lafayette 140 S Pierce Street, West Lafayette, Indiana SITE & UTILITY PLAN

SITE NOTES

SITE KEYNOTES

C102



NORTHWEST PERSPECTIVE





SOUTHWEST PERSPECTIVE



NORTHEAST PERSPECTIVE

CORE-UP MASTER JV, LLC

ANTUNOVICH ASSOCIATES

M.E.P. & F.P. Engineers

TBIRD DESIGN SERVICES 105 North 10th Street

GARDEN ART, INC.

The HUB at West Lafayette

140 S Pierce Street, 228-236 Wood Stre
West Lafayette, Indiana

BUILDING RENDERINGS

A0.01