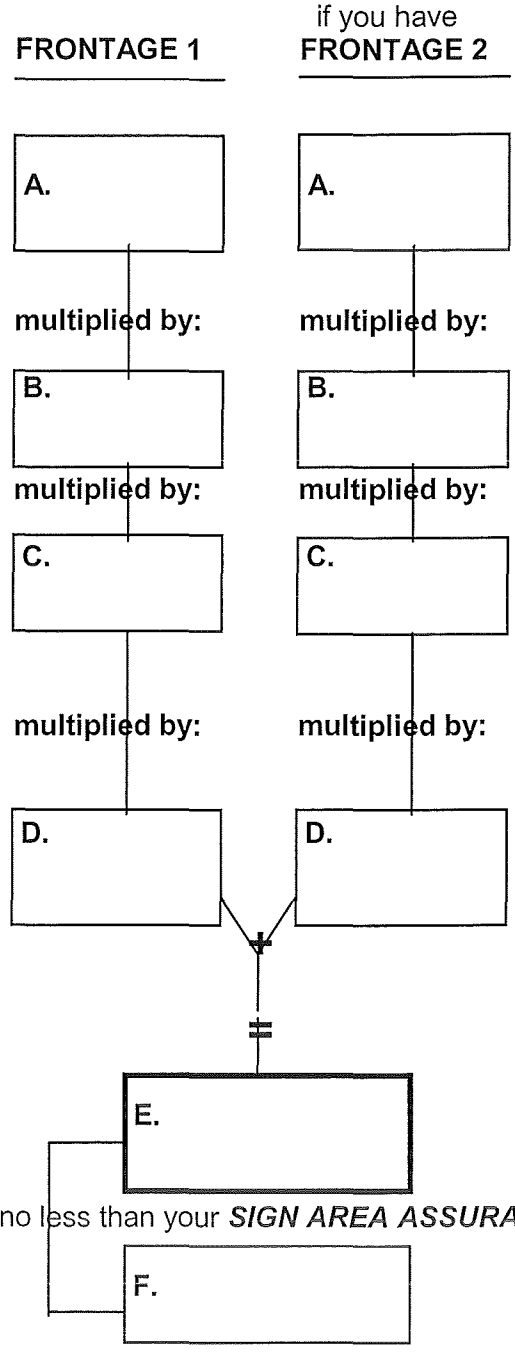


D-2 CALCULATING MAXIMUM SIGN AREA FOR A SIGN-LOT (Amend 20)

Step 1: Calculate A x B x C x D (for every frontage) = E
Step 2: Calculate .06 x GROUND FLOOR AREA of the primary use building; enter it as "F:" *only* if it is less than "E;" leave "F" blank if it is more than or equal to "E."
Step 3: Maximum sign area = the lesser of "E" and "F."

A L W A Y S A P P L Y M A Y A P P L Y	A. The ZONAL BASE RATE is:		
	R1, R1A, R1B, R1U, R1Z, R2, R2U, RE (Am 27)	= 6 sq.ft.	
	R3, R3W, R3U, R4W	= 20 sq.ft.	
	INSTL: RES./RURAL (Amend 5)	= 20 sq.ft.	
	NBU, MRU	= 30 sq.ft.	
	MR, NB, OR, GB, HB, CB, CBW, I1, I2, I3	= 40 sq.ft.	
	A, AW, AA, FP	= 10 sq.ft.	
	B. The ROAD SPEED LIMIT FACTOR is:		
	up to 30 mph	= 1.0	
	31 to 44 mph	= 1.5	
45 to 55 mph	= 2.5 (Amend 1)		
C. The BUILDING SETBACK FACTOR is:			
0' to 59'	= 1.0	201' to 300'	= 2.5
60' to 100'	= 1.1	301' to 400'	= 3.0
101' to 150'	= 1.25	401' to 500'	= 3.5
151' to 200'	= 1.75	501' or more	= 4.0
D. The FRSTNDNG SIGN USE FACTOR is (See 4-8-6):			
bldg. setback less than 25' = NA (Amend 5)			
0% of allowance	= 1.3		
1 to 50%	= 1.2		
51 to 75%	= 1.1		
76% or more	= 1.0		



YOUR MAXIMUM SIGN AREA PER SIGN-LOT IS "E" UNLESS YOU NEED TO FIGURE "F."

If 6% of the GROUND FLOOR AREA of your PRINCIPAL USE BUILDING is less than the total in "E," then you have a **SIGN AREA CAP** (.06 x GFA = "F") instead.

but no less than your **SIGN AREA ASSURANCE**